



Contact Information

August 16, 2021-August 18, 2021, 5:00 PM to 7:30 PM

Instructor: Mr. Tim Gregg

Email: tim@timgregg.com

Instructor: Mr. John Tatum, Small Business Development Center

Email: jtatum@blinn.edu

Location

Blinn College District- Bryan Campus

Building F- Student Center

2423 Blinn Boulevard

Bryan, TX 77805

Description

This course is designed to empower women with the tools to start and become successful in business, whether working for someone else or as entrepreneurs

Materials.

College Station City Stories, Tim Gregg.

Workshop Requirements

Registration Requirement

All interested workshop attendees must register with the Workforce Solutions of the Workforce Solutions of the Brazos Valley and the Blinn College District. Interested attendees can contact Karen Sanders at 979-595-2800,

or karen.sanders@bvcog.org to begin the registration process. **The registration period is from July 12th, 2021 to August 9th, 2021.**

Cost Per Attendee

ALL costs and fees will be WAIVED eligible attendees registered through the Workforce Solutions Brazos Valley. The costs for attendees not registered with the Workforce Solutions Brazos Valley is \$125 per attendee, plus \$25 for the materials per attendee.

Blinn College Policies

Students with Disabilities

Blinn College is dedicated to providing the least restrictive learning environment for all students. Support services for students with documented disabilities are provided on an individual basis, upon request. Requests for services should be made directly to the Office of Special Populations serving the campus of your choice. For the Bryan campus, the Office of Special Populations can be reached at (979)209-7251. The Brenham, Sealy and Schulenburg campuses are served by the Office of Special Populations on the Brenham campus (Administration Building Room 104) and can be reached at (979)830-4157. Additional information can be found at www.blinn.edu/disability/index.html.

Electronic Devices

All the functions of all personal electronic devices designed for communication and/or entertainment (cell phones, pagers, beepers, iPods, and similar devices) must be turned off and kept out of sight in all College District classrooms and associated laboratories. Any noncompliance with this policy shall be addressed in accordance with the College District civility policy (administrative policy). This information is contained in Blinn College Board Policy FLB (Local).

Workshop Schedule

Course Outline	Objectives	Student Outcomes
August 16th Day 1	1. Creating a personal brand 2. Finding your place 3. Telling your story 4. Imagine your dream job 5. Guest Speaker	<ul style="list-style-type: none"> • Creating a Personal Brand <ul style="list-style-type: none"> Determining Developing Promoting • Finding Your Place <ul style="list-style-type: none"> Strengths Weaknesses Opportunities Tenacity
August 17th Day 2		<ul style="list-style-type: none"> • Looking for Opportunity

	<ol style="list-style-type: none"> 1. Marketing, Promoting, and Partnering 2. Financial Literacy for Small Businesses 3. Creating a Business Plan 4. QuickBooks 	<ul style="list-style-type: none"> Marketing and Promotion Partnerships/Alliances/Mentors Mastering Social Media • Financial Literacy for small businesses Budgets and Bookkeeping Creating a Plan/Creating A Business Plan Using Quickbooks
<p>August 17th Day 3</p>	<ol style="list-style-type: none"> 1. Describe your pursuit 2. Making the future yours 3. Guest Speaker: TBD 4. Final Remark: TBD 	<ul style="list-style-type: none"> • Getting Started <ul style="list-style-type: none"> The Leap vs. The BIG Leap Work/Life Balance Understanding the Five Ps Understanding the Six Es Tools to Master • Making The Future Yours